

# Elevated Living on the Peninsula

## A Look Inside the Future of Banyan Gasparilla Sound

A Gasparilla Island Magazine Staff Report  
Photos submitted by Gulf-to-Bay Sotheby's and IDDI



While construction on the newest feature of the Cape Haze Peninsula is in the beginning stages, so much planning has already been done on Banyan Gasparilla Sound. The original vision behind the project was to bring the things that people love about Boca Grande – and that includes the style – to a new location off the island that is just minutes away.

Envisioned to be an extension of Boca Grande, the community will reflect the unique elegance the Island is known for. Residents of this wellness-driven enclave will have access to modern essentials and bespoke amenities like a signature restaurant and bar, state-of-the-art spa & fitness center, direct access marina, white glove concierge service and more.

Those who had the vision behind the interior design of Banyan Gasparilla Sound were looking for a company that is known for understated, chic Florida style with accents of sleek modernism and one name came to mind – an East Coast world-renowned company called ID & Design International. Once they were put on the task, IDDI set out to create an exceptional plan that would provide residents with unique experiences in each of the amenities.

IDDI is an award-winning design firm with a world-class, diversified team of over 68 design and branding professionals. Sherif Ayad, founder and president of IDDI, began the company with a passion for iconic design, combined with a unique business approach to all design solutions. Since IDDI's inception Sherif has been the cornerstone of the company, with recognition around the world in a multitude of trade publications, books and awards throughout the years, contributing to his recognition as one of the leaders in the design industry since 1979.

Headquartered in Florida, IDDI's team has worked on projects in the United States, South Korea, Dubai, Canada, China, Peru and Mexico (just to name a few). With their exposure to some of the world's leading retailers, developers and investors expect unparalleled attention to detail and focus on pragmatic yet compelling design solutions ... and they provide it.

The design firm pulled their inspiration for Banyan Gasparilla Sound's state-of-the-art spa all the way from Bali. The use of warm woods and rich textured cottons and linens offers guests that feeling of true relaxation that comes from travel but right in the comfort of their home. Contrast that with Banyan's whimsical juice and coffee bar, where guests can relax and indulge in fresh



organic delights. The colorfully designed space has oversized banquets with large custom drum pendant light fixtures hanging above it, with a beautiful floral-patterned shade - a nod to Old Florida charm.

Residents can also enjoy a one-of-a-kind dining experience at the community's restaurant. To bring in the marina lifestyle and compliment the impressive views, IDDI curated custom banquettes with a floor to ceiling rope and chrome metal detail similar to what one would see in a high-end yacht interior.

The intimately elegant private club provides exclusive entertainment for residents, with distressed wood flooring and high-vaulted ceilings in both wood and white painted finishes. Fabrics have hints of blue and beige, bringing the outside in, and leveraging the waterfront view to accentuate the resort-style lifestyle.

"This waterfront community exemplifies old-world Florida charm with a coveted amenity-rich lifestyle few can imagine. We could not be more excited to bring this unique and special community to life," said Rich Taylor, owner of Gulf to Bay Sotheby's and sales director for the project. "IDDI's thoughtful approach to the interior design exemplifies old-world Florida charm with a chic and sophisticated twist."

As for the interiors of the units, the resort condominiums will be provided turnkey furnished in an elegant, but understated, coastal style with very high end, luxury finishes. The private condominiums, which are larger, are offered unfurnished, but can be customized by the buyer. Recommended decorators will be made available to buyers, but they will also be encouraged to personalize the furniture and furnishings as they desire, to embody their own individual vision of the idea resort lifestyle.



*83 Banyan Gasparilla Sound is the address shown here. These condos will be provided turnkey furnished in this elegant, but understated, coastal style with very high end, luxury finishes.*